

Samera Dental Startup Checklist

Attend the Samera **Setting up in Practice Bootcamp**, this will give you a crash course on everything that you need to know about starting a dental practice.

Samera Practice Startup Programme: Clients have benefited from the experience of the Samera team by joining the programme, where they can call on the expertise and knowledge within our team.

Location: Finding the right site for your new practice is one of the most important elements of the project. What is the local competition in the area? Does the site have good visibility? Would you have room to expand in the future?

Business plan & financial forecasts – Putting together a realistic business plan and cash flow forecast is vital in securing finance for your project.

Raising finance – Approach the market via a dental finance broker to make sure that you secure the best rates available in the healthcare sector. - We have undertaken numerous startup projects and have the experience in presenting your application in the correct format for lenders.

Secure Location: Negotiate terms, instruct industry specialist dental solicitors.

Design and fit-out: Choose and obtain quotes for equipment and building works. - As a start-up you would have the benefit of 12 months free access to the Samera Buying group, where we will help you secure equipment on market-leading terms.

Sign - lease/buy freehold and commence building work and inform CQC of the opening date.

Market - Start digital marketing work, including website build and social media. This work really needs to be undertaken circa 6 months before the practice is open, so that you start to appear high up on the google searches. Digital content will also be important to drive patients to your website.

Hire your team – Your team initially may be smaller than you may be used to at your existing practice, but making sure you hire the right people and creating your team/brand will set you apart from other dental practices.

CQC interview & inspection.

Open – Now the hard work begins!